

Organic Monitor

Natural Cosmetics Masterclass: Ethical Cosmetic Eco-Labels Assessment & Global Opportunities

Nürnberg Exhibition Centre, Germany

18-19 Feb 2010

This new Masterclass looks at the potential of ethical cosmetics, assessing the various eco-labels and highlighting the business opportunities. It comprises two workshops....

Workshop 1: Assessment of Fairtrade & Ethical Cosmetic Standards

Feb 18th, 1400- 1730

The first workshop undertakes a critical assessment of ethical cosmetic eco-labels. Details are given of the leading fairtrade schemes for beauty products followed by other ethical cosmetic initiatives that include Nordic Swan, IBD Eco-Social, Eco Flower, etc. Details are given of the ingredient, formulation and technical issues involved in adopting these standards. Practical advice is given to companies looking at adoption.

Workshop 2: Growth Opportunities in the Global Market for Ethical Cosmetics

Feb 21st, 1430- 1800

The second workshop analyses the global market for ethical cosmetics. The leading regional & country markets are showcased, as well as the major market developments: product & ingredient trends, market drivers & restraints, retailing issues, and consumer trends. The competitive landscape is described, followed by future growth projections. The major growth opportunities are highlighted to existing operators and new entrants.

Who is it for?

The masterclass is designed for cosmetic manufacturers & distributors, ingredient & raw material suppliers, certification & standard agencies, investors and other stake-holders.

Registration Form

Please register me for the Nuremberg Natural Cosmetic Masterclass...

Workshop 1 EUR 299

Workshop 2 EUR 299

Masterclass (workshops 1&2) EUR 499

Name: _____ Email: _____

Company: _____ Tel No: _____

Address: _____

Country: _____ Post code: _____

Signature: _____

Credit card payment: Visa Mastercard Card No: L L L L L L L L L L L L L L L L L

Expiry Date: L L L L L L 3 digit code: L L L Cardholder Name: _____

Workshop fee is non-refundable, however substitutions can be made. There is a 2% surcharge for credit card payment.

Please complete and fax to (44) 20 8567 7164

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